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Use of focus groups in a library's strategic

SELECTING FOCUS GROUP PARTICIPANTS. We used a purposive sampling strategy to select the participants in our groups and concentrated on known patrons of library
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Strategies for conducting effective focus groups |

Guidelines that will help a focus group generate reliable information include the following: Include people who can provide the information you need.
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Dietary behavior and type 2 diabetes care. The focus group. A strategic guide to organizing, conducting and analyzing the focus group interview.
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Jane Farley Templeton is the author of The Focus Group (3.00 avg rating, 3 ratings, 0 reviews) and Focus Groups

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